

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number: 10/706,643

Confirmation Number: 7023

Applicant: Timothy Patrick Kelliher et al.

Filed: November 12, 2003

Group Art Unit: 3687

Examiner: Ashford S. Hayles

Docket Number: 133690-1

For: MONITORING SYSTEM AND METHOD BASED ON INFORMATION
PRIOR TO THE POINT OF SALE

AMENDMENT AND RESPONSE TO OFFICE ACTION DATED MAY 22, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action dated May 22, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks begin on page 4 of this paper.